

**Greater Nanaimo Cycling Coalition**

PO Box 441, Station A

Nanaimo, BC

V9R 5L3



# SpokeLore Publishing Schedule

**6 issues annually**

January/February 2014  
 April 2014  
 June 2014  
 July/August 2014  
 October 2014  
 December 2014  
 January/February 2015

**editorial features**

Master Transportation Plan  
 Ideas for building Smart Cities  
 Getting Ready for Summer  
 Summer Time Fun  
 TBA  
 TBA  
 TBA

**closing dates**

(insertion orders & material)

January 5, 2014  
 February 26, 2014  
 April 24, 2014  
 June 5, 2014  
 August 21, 2014  
 October 30, 2014  
 December 14, 2014

**Print Advert**

Advertising Rates:	1x	2x	3x	6x
Business Card Ad	\$50	\$45	\$45	\$40
Banner Ad 1" x 5"	\$80	\$75	\$70	\$60

**Web site Advert**

	6 months	12 months
Leader Board (728x90)	\$100	\$180
Big Box (300x250)	\$75	\$140
Skyscraper (160x600)	\$50	\$80